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CITY Biz

Celebrating the Academy's Specialism in Business and Enterprise

Academy's Fashion Fix

A group of budding fashion designers have been working hard this term on an innovative art and textiles project in collaboration with Fashion Capital - the UK's leading on-line resource for up and coming fashion professionals.

The 23 Year 9 students (selected for their interest in pursuing arts and technology at GCSE level next year) have taken part in a range of workshops at the Academy led by Jenny Holloway, Director of Fashion Capital and Miss Turpin, Art Teacher.

During the programme students have set up mini-enterprises to design and make garments from recycled materials to go on sale at Fashion Capital's boutique in Croydon. For inspiration the students visited the Clothes Show Live Event at ExCel in May where they saw Fashion Capital's designers in action and had the chance to grab some bargains too..

The programme is aimed at developing students' enterprise skills whilst inspiring them to consider career paths in the creative industries, and has proved very popular with students. As Miss Turpin says,

"I was overwhelmed by the number of students wanting to participate in a project making fashion. It has given them a chance to experiment with textile tools and materials with



some fantastic results including real sales. Pitching the project at Year 9's was perfect because it helped them understand their options for choosing design and the opportunities for the future."

The Academy is pleased to be working with Fashion Capital this year who as well as leading this programme, have hosted two Year 10 students on work experience placement and a Year 10 one-day programme in June. Jenny has been very impressed with the students:

"The students at the City of London Academy have been amazing – true creative talent. They have been lively and great fun to work with, and are a credit to the school, their families and guardians. Who knows we may have just found the next Alexander McQueen here at COLA-!"

Luke Boffa, a student on the programme, has found the experience very rewarding: "What I liked best was that we had professionals in to help us with our company. Our company name was Superstar and I worked with Serdas to make a summer dress. I have learnt how to use different materials for the same dress."



Pupil Action Planning Days

SOCIAL ENTERPRISE DAY

Year 10 students had a chance to work with a variety of different organisations on PAP day in June to learn more about how to be enterprising in a social and ethical way.

Four different workshops ran on the day: the Wind Energy Challenge with SET POINT, the Recycled Fashion workshop with Fashion Capital; The Sustainable Business Challenge with Young Enterprise London; and Fair Trade & Business Ethics with Paragon Learning and Starbucks.



Students and staff really enjoyed the chance to work with professionals and volunteers to solve problems in a creative and fun way. As Ms Jones, Innovator for Enterprise says, "All the students were really engaged in their learning and gained much from the day. As a result they



have a much better understanding of what social enterprise means and how they can make a positive impact."



Presenting Yourself Day

For Pupil Action Planning Day on 16 March, all Year 11

students worked with volunteers from local businesses to prepare for life after school. Delivered by Islington Education Business Partnership, over 30 volunteers supported small groups for the day focusing on interview skills, CV writing and personal finance. Organisations included Islington Council, EDF Energy and Goldsmiths University. A big thank you to all of the volunteers who kindly supported us!

Pupil Action Planning days give students the chance to focus on important subjects related to work, careers, enterprise and PSHE. These are some highlights from March and June...

Women into Construction

Organised by London Construction Training in Walthamstow, the Women Into Construction day gave 25 Year 8 & 9 girls a hands-on introduction to the construction sector, encouraging them to consider future careers in construction and engineering. Students had a go at different construction skills such as tiling and brickwork, and worked with volunteers from the industry.

City for a Day

Did you know that the City of London is home to the UK's financial services industry, and is also called the 'Square Mile'? Or that just 10,000 people live there whilst over 340,000 travel to daily to work there?

Two groups of Year 9 students had the chance in March to find out these facts and more at The Brokerage's City for a Day programme. Each event saw students visit three different companies where they learnt about city life and work. Companies included the Guildhall, UBS, Simmons and Simmons, Finsbury Ltd and Chaucer Associates. Jill Alphonse, PA to Vice Principals, who accompanied one of the trips explains more:

"Simmons & Simmons is an International Law Firm with over 1,000 employees based in London, including over 500 legal staff, providing expert advice on all areas of business and financial law. A superb lunch had been laid on for us followed by a tour of the company. This gave students an idea of the city office working life and all the different departments within the company. The Human Resources Manager gave a talk about the company and what her role was, including the qualifications she attained to get her position and the skills needed. Students were then given a group poster exercise to complete helped by volunteers.

The City for a day experience for the Year 9 students was very interesting for them. They felt that they had learnt a lot about the City, and were extremely well behaved, polite and fantastic ambassadors for the Academy."



Make Your Mark for a Tenner

by Mrs Jones

What could you do with £10? That was the challenge posed to students across the Academy in the annual national *Make your Mark for a Tenner* competition.

Students across the school were encouraged to borrow £10 and were given a month to make both a profit and a social impact. Students from Year 7 to Year 11 participated and made over £600 in total!

Enterprises ranged from selling snacks to organising a disco. Successful groups included 4TP whose regular shop at break time was very popular, and a group of Year 11 girls who organised a Friday 13th 'silent' disco for the whole school.

The event was successful and was even covered by the BBC and the Sunday Times.



Disco Divas!



Year 10 Eco Warriors



Company members receive their Award from Mayor Councillor Anna Berent

The Young Enterprise programme has gone from strength to strength this year with the We-brand company winning a number of high profile awards for their eco-friendly company activities.

These have included the Green Award at the London Chamber of Commerce Inner City Young Entrepreneurs Competition in March, and more recently the Islington Council Sustainable Schools Green Heroes Award 2009. The competition took place at Islington Town Hall on 8 July, with the We-brand company winning a Highly Commended Award in the Green Team/School Council category. The company have made eco-awareness a key mission, selling a range of customised products and writing a book for young people about eco issues. Managing Director Shanaz Islam was especially delighted with their win: "It was a great pleasure to meet the new Mayor of Islington and to be presented the Award." Well done everyone!

YE Update by Zeynep Gunes, Marketing Dir.

With three awards and a motivated team, We-brand is showing great progress. We all agreed to carry the theme of 'eco' through all of our projects, and so far we have successfully created and sold our own hand made eco friendly bags.

Our bags were well conceived for our target audience and also gave us a chance to understand how to co-ordinate our company.

We are now ready to present our brand new product, the very first **eco friendly** booklet for children. Our booklet—called **Eco Boy**—is a project that has required months of planning and loads of hard work. The storyline was written by myself and edited by Steven Ta and Jordan Daley; the pictures were illustrated by Erinald Xhebexhia and Ben Cook; and our book was produced by Shanaz Islam who was assisted with ideas from Ali Al-Sakhban and Ryan Amchaoui. We are very proud with our final product, and are now in the process of advertising. We have had really positive reviews and feedback, and have received support from the Islington Council and local libraries who have invited us to read the booklet to children to promote it. We are very thankful to all the help and support we are



receiving from our business adviser David Cohen, Karen Mangan and the devoted Ms Jones. [Thanks Zeynep! Ed.]

Lloyds Mentoring

Gaining expert advice on how to run a business can be very costly in the world of industry. Lucky then that a group of Year 10 BTEC students have had the chance to be mentored for the last three months by business professionals from Lloyds Banking Group for free.

Designed and run by Investment Executives Lawrence Drew and Tom Phillips, the scheme has helped students develop their own businesses through a series of after school workshops held at Lloyds offices in Moorgate.

“As part of Lloyds Banking Group’s commitment to supporting the local community, Lawrence and myself were delighted that the Academy gave us the opportunity



to run a series of business awareness sessions,” explains Tom. “Using our experience of working within finance and particularly corporate restructuring, the classes focused on an Introduction to Business, Marketing and Presentation skills, and a separate session on career coaching. The

students brought a real energy and desire to learn.” Well done to Jakub, Reem, Grace, Kellie, Sophie, Souheill, Fady, Gokcan and Tommy who took part.

Biz Fact: There are 3.7m businesses in the UK, or one for every 10 people of working age. Of those businesses, 99.8% have less than 250 employees. One in eight of the workforce, or 2.3m businesses, work for themselves.

From London to Marseille and Back

International links at the Academy are growing, and this May a group of Year 10 students went to Marseille in France on work placement for ten days.

This was a great opportunity for the students to develop their language skills whilst gaining firsthand experience of French life and work.

The favour was then returned in June when nine students from our partner sixth form college Lycee Charles Mongrand came over to London. They worked in a variety of local businesses before coming to COLA-I for a week. During this time they supported the Admin Team, as well as giving presentations to students.

“It is great to have students both going abroad and coming here. It gives them the chance to develop their business language skills and confidence. We look forward to further successful international partnerships in the future,” said Mrs Callender, Vice Principal. The students from Marseille enjoyed their time here, as Pauline Carral explains, “We really enjoyed the relaxed work at COLA-I and learning to interact with people in English and of course the shopping!”



The French students outside COLA-I

Working in the City

by Mrs Jones

This term, ten year 11 students were chosen to attend the Working in The City Project. Run by The Brokerage City Link This project involved the students attending two workshops at firms UBS and Clifford Chance. The aim of the project was for students to gain an understanding of how The City works and inspire them to aim higher in their life goals.

In the first session, students got the chance to interview employees including lawyers and IT managers in order to investigate what it’s really like working for multinational companies. The second session involved students testing their problem solving skills and competing in a share trading simulation. Overall, the project was a big success with students thoroughly enjoying their time in the City and coming away with a real insight into the life and opportunities there.

GAPAN Donates Seismometer



The Guild of Air Navigators and Air Pilots—the livery company representing professionals in the industry—have kindly donated a seismometer to the Academy which students will be able to use to measure earthquakes anywhere around the world.

The donation forms part of an ongoing partnership with the Guild which has included sponsoring of gliding lessons to students and involvement in careers activities.

The seismometer will add an exciting real life dimension to geography lessons, and will be presented formally to the Academy next year by the Guild and members of the Red Arrows.

Sixth Form Update

The Academy continues to gear up for the opening of the Sixth Form in September 2010, with lots of work taking place behind the scenes to confirm what will be on offer to students.

The prospectus will be ready in the new academic year containing full details of the fantastic opportunities available. A school wide competition has also taken place to find a name for the new Sixth Form and an eye catching logo—watch this space for details of the competition winners and further info on the launch of the post-16 offer.

DOWN: 2.THORNBERRY; SOCIAL: 4.FINANCIAL;
5. GABBANA
8.1.YCEE; 9.SQUAREMILE
ACROSS: 1. GATES; YASMINA; 7.FAIR;

CROSSWORD ANSWERS

Year 10 Work Experience 2009

Going out into the world of work is an important milestone for any young adult, and in June all Year 10 students had the chance to join the workforce for two weeks as part of the Academy's Work Experience programme. Over 100 organisations accommodated students in a vast array of jobs from Shop Assistant to Court Clerk, Assistant Mechanic to Conservation Volunteer.

Oya Kucukler 10C

"I did two placements. At the first at the New Park Day Centre I learnt to communicate with elderly people and help them eat and drink. At the second placement at Simon Marks Jewish School I read books to children and helped teachers. I really enjoyed learning to communicate with people. I want to be in the police so the experience has helped me feel comfortable communicating with people of different ages."

The aim of the programme is to equip students with real life experiences that will improve skills such as communication, team work and taking initiative. Being successful at work can also provide essential references for college and future work applications, and help students think about what they may (or may not!) like to do in the future.

We are very pleased to report that the majority of students did really well, and we had some fantastic feedback from employers - a number of students were even offered jobs!

Well done everyone!

Gokcan Belindir 10O

"This year I worked at Emily Thornberry MP's Office and it's where all the letters to Emily get replied from and where questions are answered over the phone. I worked from 10am to 4pm with 45minutes lunch. I did some filing, wrote letters and did leafleting. I also helped out at Ms Thornberry's Surgery. Everyone was really friendly and gave me a lot of responsibilities. The experience has helped me to make my choices because now I know exactly what I'm going

Amberlee Maginnis 10N

"I worked for two weeks at Esporta in the Angel. This is an international company that is based in the UK and Spain. It is a health and beauty club. I worked from 11am – 4pm, mainly helping to answer the phone, speak to customers and clean the treatment rooms. I also did stock management. I really enjoyed talking to other staff although the experience has made me realise that I don't really have that much patience and I don't like waiting for clients!"

Sonya Kocak 10D

"I worked at Martineau Community Nursery as a Nursery Assistant where there were four staff. I helped with activities with the children such as playing with them and painting. I really enjoyed this in particular. At first I didn't know if I would enjoy it but I think I would like to be with children in the future as they are lovely."

A big thank you to the following organisations that hosted COLA-I work placements this year:

A P Law	Hopes and Dreams	Matalan	Montem Primary School	Rough Cus
A4E Ltd	HSBC Bank plc	Jalapeno Music Ltd	Morgan Stanley & Co International	Roundhouse
Alternatives Hair Salon	Hyde-Housing Assoc. Ltd	James Burden	MR J Rundell Associates	Rydon Construction Ltd
Arcade Dry Cleaners	Improvement & Development Agency	Kemps Windows and Doors	Muslim Welfare House	Safak Florists
Balfour Beatty Construction	Interpreting Services	Kentish Town City Farm	National Tyres	Sebright School
Balfour Beatty Workplace	Duckett Dental Surgery	KindanDental	Natwest Bank	Shanthi and Co Solicitors
Bates Wells and Braithwaite	Duncombe School	KKB Property & Financial Services	New North Community School	Sheikh and Co
Beauty With-in (JLC Beauty Ltd)	Dynamite Models	Kokayi Supplementary School	New Park Day Centre (LBI)	Simon Marks Jewish Primary School
Bemerton Childrens Centre	Enterprise	Little Angels Day Nursery	New River Green Early Years Centre	Tesco Metro
Berry Chiswick	Esporta	London Borough of Islington	Oasis in the Park	The Great Health Company
Bevan Kidwell	Eurodata Systems	London Marriott Regents Park	Oasis Ltd	Thomson Currie
Blue Inc	Faraday Solicitors	London School of Economics	Office of Emily Thornberry MP	Toni and Guy
Blythwood Community Nursery	Finance & Pay Tribunals	Lorrells Georgiou Nicholas Ltd	Somali Speakers Association	Torre Lazur McCann
Bolt Burdon and Kemp	Frank Brazell & Partners	Lusardi Motors	Spitalfields City Farm	Trott & Gentry Solicitors
Boots Chemist	Freightliners City Farm Ltd	M F Global	St Alban's Primary School	Trott and Gentry
Boots The Chemist	Fresh Meat Market	MACE	St Luke's Trust	Urdang Academy
BTCV	Hackney Sports Development Team	Otto Opticians	Telegraph Media Group Plc	Uthman Kay
Burlington Garage	Hanover Primary School	Pampered Pets	Power Promotion Ltd	Vittoria Primary School
Camden Garden Centre	Headlites Hair & Beauty	Paradise Park Children's Centre	Power Promotions	Waitrose Ltd
Colliers Garage	Clerkenwell & Shoreditch County Court	Peacocks Stores Ltd	Rainbow Tours	Whittington Hospital
Copenhagen Primary School	Mace Ltd	Pooles Park Primary School	Ray Rough	YOH Ltd
Cyberdog UK Ltd	Manor Gardens Pre School	MF Global	RCJ Advice Bureau	Young Actors Theatre
David Cook Architects	Marks and Spencer Plc	Mildmay Community Nursery	Rosemary Works Early Years Centre	
Dept for Constitutional Affairs	Martineau Community Nursery	Minik Kordes Day Nursery	Rotherfield Primary School	

Young Consumers Win!

What do the letters PIN stand for in terms of banking? Or what is the minimum weight of a small loaf of bread? These are just a two of the many questions posed to our Young Consumer Competition teams from Year 10 who competed at the Islington Final at the Arsenal Emirates Stadium on 26 February – with one going on to win!

Jake Lambert, Charlie Gibbons, Ryan Lee and Jakub Kalarus beat off fierce competition from Islington Police Cadets, Mount Carmel and Central Foundation to win the trophy and £100 for the school. They then went on to compete at the London Final at Twickenham on 26 March where they were knocked out respectfully in the semi-final. The competition is an annual event aimed at helping young people develop their business knowledge and understand their rights and responsibilities as shoppers.



BTEC Preparing for Enterprise Presentations

Year 11 students successfully completed their BTEC Preparing for Enterprise course in June by taking part in a 'Dragon's Den' style presentation event.

Judges for the presentations included business professional David Cohen, Nigel Fishwick and Gina Campbell. Academy staff Karen Mangan and Jill Alphonse also took part, assessing the students company and individual performances.

11 companies in total took part, presenting their business journeys this year. Pictured here with the judges are Prebend Juices—a fresh fruit juice company run by Frankie, Tom and Charlie. Well done to all the students for their business and individual successes this year!



Business Allstars Bursary Success

COLA-I are proud to announce that, on behalf of the student company 'Business Allstars', Fae Coleman in 10Y has been successful in applying for a bursary from Thompson Local Build a Business Fund.

There was hot competition for the prizes in this national competition, with Fae's application being one of only 50 that were successful. The bursary pack includes:

- £100 bursary cheque
- An opportunity for 'Business Allstars' to work with their Thomson Local 'Hero'
- Automatic entry to the Thompson Local national competition
- Subject resources/online materials.

Ms Gleeson and COLA-I would like to congratulate Fae and her company members on their success.



THOMSON Local.com
The only online directory that gives you Nectar points

Did you know...The number of new business start-ups remained at high levels in 2008, rising from 432,300 in 2007 to 436,600. In terms of percentage growth women outperformed in comparison to the national average and overtook men. Female-only starts ups increased by 9 per cent to more than 90,000 in 2008 compared to 83,000 in 2007.

Focus On: Academy Careers

Every issue we feature a member of Academy staff to find out more about what they do on a day-to-day basis. Here Tina Sharpe explains her role as Learning Mentor...



"Hi My name is Tina Sharp and I am Learning Mentor for Year 9 students. I work on the fifth floor of the main building within the Science and Technology community. I work with a fantastic team of teachers, support staff, technicians and admin staff. I start work at 8.30, but I like to be in much before that so as I can catch up with new emails and telephone calls before the school day starts. As soon as it does it's all systems go!! I have around 12 students who are my mentees and they have allocated 1-2-1 time with me every week. This time gives us a chance to catch up on what's happening in school and at home and mostly my mentees have a good moan about their teachers!!! My office door is always open and I get a steady flow of students from all year groups in my office every day with headaches, wanting a pen, moaning, wanting to share news good or bad news or just wanting to take 5 minutes time out.

All 5 Learning Mentors have an 'ism'. This is where we are all specialised in certain areas. My 'specialisms' are Bereavement and Family. Bereavement is an area that is particularly difficult for anyone to talk about and it will affect us all at one time or another in our lifetime unfortunately. Some students are willing to talk quite freely about loved ones who have died where others find it extremely difficult. I am always on hand for anyone who has lost someone close to them at all times. I hold a bereavement 'drop-in' on Fridays after school in the Hub for anyone wishing to have some 1-2-1 time or talk in groups, whichever suits the individual. If anyone does want to talk to me but would prefer not to come to the Hub on Fridays my office is on the fifth floor and I will make time, anytime. I have worked here in school for the past eight years, so I have seen lots of students come and go and it is always nice to catch up with students who have now left and see what they are up to. Some of my old students now have families of their own and are extremely happy, where others have gone onto further education and are still or have left university. I am proud of them all. I love working here at COLA-I and every day is different. In the time that I have worked here I have made many friends amongst the staff new and old and everyone is always happy to help out with any problems that arise. I am very much looking forward to moving into the new school, it's exactly what we need. I believe that working and learning in a nice new environment will make our school a better success. "

City Partners:

Q & A

Gina Campbell

Job: Freelance Careers Advisor & Consultant



How are you working with us?

I do a bit to help Year 10 students organise their work experience and Year 11s apply for college places and jobs.

Why did you get involved?

I came to do a placement here in 2006 when I was training to be a careers advisor and I liked the students and staff so much I asked to stay on.

What have you enjoyed most so far?

Too much to choose from! I've just seen the Year 11s present the businesses they started and ran for their BTEC course, and they were impressive: there's a lot of business talent here.

What was your favourite subject at school?

In my last two years, it was English because our teacher was inspiring and really funny. Now I'm more into Maths...

Did you do work experience and where?

I did various odd jobs when I was a student. I learnt most working on a school-building project in Togo in West Africa. We had to make our own bricks and we were very proud of the result, but I think the new COLA-I buildings will look a lot better.

Coming Up in 2010

2008/9 has been a busy year on the Business and Enterprise front! Plans are already in place for another year of exciting projects and programmes for students, staff and parents to get involved in.

These include:

- Year 7 and Year 8 weekly Enterprise lessons where students will take part in fun and exciting B & E activities.
- Launch of the Bright Sparks Programme—an online system where students can log their achievements in enterprise.
- Year 10 Young Enterprise Programme
- Year 9 Enterprise Club
- Enterprise and Work Related Learning activities during PAP days
- National Enterprise Week—16 to 22 November
- Presenting Yourself Day for Year 11 students to work on college applications and interview skills
- Further activities with our partners such as GAPAN, City University, Corporation of London, Fashion Capital, Brokerage City Link, MACE and St Lukes Centre.

We look forward to another action packed year. In the meantime, have a great summer!

CITY *Biz* Back Page

St. Luke's Centre

POP UP SHOP NEEDS YOU!

On Thursday 30th July and Friday 31st July St Lukes Centre will be opening, for two days only, a market stall on White Cross Street Market, EC1 selling 2nd hand designer and vintage clothes. However, to make this possible we need you!

Have you got an item of clothing (or 2 or 3) that you don't wear any more, a gift that you did not want that's stuck in your wardrobe, or one bag too many - well this is your opportunity to put it to some use and donate them to our charity stall?

All the proceeds of the sale will go towards the fund for a new mini bus for St. Luke's Centre, which will allow us to continue the much needed outreach work we carry out with the most socially excluded within EC1.

Fancy yourself as a trader?

We are also looking for employee volunteers to work in teams across the two days to promote and sell on the stall.

Get in touch today and get involved!
www.slpt.org.uk

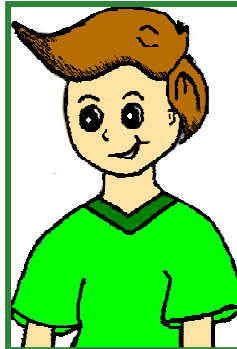


Looking for something to do this summer? Why not sign up to one of the many courses taking place at the Islington or Hackney Summer Uni.

From sports coaching to cookery, digital media production to street dance, there is so much on offer, and most of it is for FREE!

Courses are aimed at young people aged 8-25, so don't hang about this summer, go to Uni!

Visit www.summerunilondon.org.

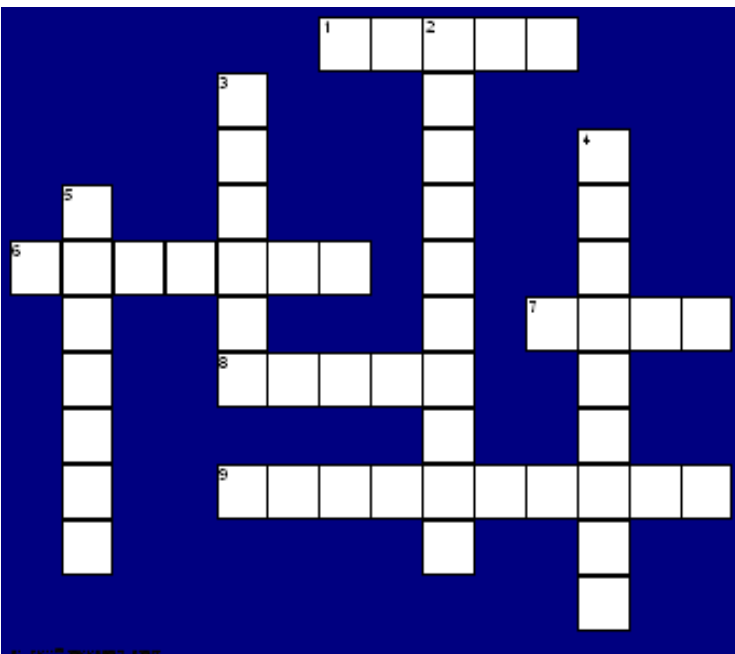


Eco Boy activity booklets are on sale now! A perfect present for your younger brother or sister at just £1.79 each. Join Eco Boy to solve everyday problems in an eco-friendly way, and colour in along the way! See Mrs Jones or Ms Mangan to order your copies now!

We-Brand—a branch of Young Enterprise



CITY *Biz* Crossword



Across

- This Bill brought us Microsoft
- First name of this year's winning Apprentice
- Trade that treats suppliers in a just and equal way
- The French word for secondary upper school
- Another name for the City of London

Down

- Emily -, the MP for Islington South
- Enterprise that has a positive effect on the community
- These types of services are at home in the City
- Dolce & -, the famous Italian fashion brand

Answers on Page 4