

- ▶ Presenting Yourself Day
- ▶ YES Company Trading
- ▶ Launch of COLA-I 6th Form



# CITY Biz

*Celebrating the Academy's Specialism in Business and Enterprise*

## COLA-I CAREERS FAIR 2010

**What is it like to work as an engineer? How much can you expect to earn as a police constable? Which A Levels should you take if you want a career in medicine?**

These were just some of the questions asked by students at the first ever City of London Academy Islington (COLA-I) Careers Fair on Thursday 4th February.

Over 250 students attended the event in the Sports Hall where they met 29 organisations and professionals representing a wide range of industries - from aviation to journalism, construction to the police.

Students had the opportunity to find out about different jobs, and to ask important questions about how to plan for a career in that industry.

The event was aimed at Year 9 to Year 11 students to support with GCSE options, work experience choices and planning for life after school.

Many students took advantage of the opportunity to speak one-to-one with professionals, and those who attended were very impressed by the motivation of many students, and the interesting range of questions they asked. As Sarah Corley, Widening Participation Officer at City University said, 'It really was an excellent event, and so nice to see so many students. They asked some very good questions, and seemed very inquisitive and interested. It was a pleasure to attend.'



Well done to everyone who came along and who supported the event, and to the professionals and organisations who gave up their time to attend:

- |                                      |                            |
|--------------------------------------|----------------------------|
| SCHA Architects                      | Avanti Architects          |
| MACE Construction                    | Galliford Try Construction |
| The Army                             | City University            |
| Carillion Apprenticeships            | Chris Goulds (Banking)     |
| Jim Corrigan (Business)              | Lloyds Bank                |
| St Luke's Trust                      | Buro Happold Engineers     |
| Fashion Capital                      | Simon O'Leary (Fashion)    |
| Sarah Dalton (Retail)                | Don Pickering (Dentist)    |
| Lovells Law Llp                      | Sally Howard (Journalist)  |
| Stephen Armstrong (Journalist)       | Ian Lewis (Journalist)     |
| Brendon Maton (Journalist)           | Courage Media              |
| The Barbican                         | City of London Police      |
| London Metropolitan Police           | Connexions                 |
| Islington Apprenticeships            |                            |
| Guild of Air Pilots & Air Navigators |                            |
| Coram Family Project                 |                            |



# Year 11 Students Present Themselves

Year 11 students were given the opportunity on Pupil Action Planning Day in November to get ready for college and work by taking part in *Presenting Yourself Day* - an employability workshop run by Islington Education Business Partnership.

Business volunteers helped students put together college applications and CVs, and to practice interviewing skills. Students then learnt about first impressions with a fun and engaging presentation led by Don and Patrick from Direct Enterprise - an organisation specialising in employability and enterprise skills training.



The day gave students a unique opportunity to develop confidence, employability skills and learn from business professionals. Many thanks to the volunteers to come along, and to Year 11 students who were positive and motivated all day.

# Cyber Cafe Challenge

How would you go about planning and running an internet cafe in the Angel, Islington?

This was the business challenge set to all Year 10 students to launch their Business Studies GCSE and BTEC courses at the beginning of the academic year.

In teams, students were tasked to design, plan and present their ideas for a new IT centre in the area. In doing so, students learnt about all aspects of business planning, from researching their customers to creating advertising campaigns. Winning teams from each class received cinema vouchers and the chance to take part in a special business workshop led by Direct Enterprise on PAP Day in November.

Well done to all the winners:

Festus Adetoyi, Amy Bonnett, Valentina Baccaro, Tasniya Begum, Care Ceven,

Alex Cipa, Leonel De Gama, Murat Feimoglu,

Sophie Gatt, Ibado Hassan, Gert Hoxha, Billy Hutton, Marwa Karkar, Ray Lukombo, Rebecca Mwogezzi, Emman Nadri, Filiz Ozgur, Albina Rastelica, Kayleigh Skeritt,

Krissi Tisdall, Rodney Williams, Merve Yazar



# Cola-i Fashion Show

A group of Year 9, Year 10 and Year 11 students took to the runway for the first ever City of London Academy Fashion Show at City University on Tuesday 15th December 2009.

Led by Fashion Show Project Manager and Creator Gabriel Nunes (11N), the models impressed the audience with a range of fresh and funky outfits designed around the theme of elements.

Gabriel devised the show from start to finish and did a fantastic job supporting the designers and models in his own time. Here he explains how he went about it....

"At first I never thought I could make it come true, but after meeting the right people I was able to see that it was just a matter of time and hard work to make the first Cola-i Fashion Show come to light.

It all started very quickly. Planning began in September and by October model auditions had started. By November materials and accessories were being made, recycled, improved and refined.

It was rewarding to see how everything came together. One week before the show it was madness, having to rehearse (garments, walk, timing, order among other things) but this is what I've always wanted, this is my world, my dream.

Having this realized helped me a lot, from acquiring experience as a manager to how to sew materials.

I will never forget how amazing it was working together with students and teachers and being able to make this show a reality."

Thank you to Ms Wong, Ms Charles, Ms Wells, Mr Lloyd, the Year 10 GCSE Textiles group and the following team of fabulous student models:

Demi Malcolm – 11C  
Reyan Adams – 11I  
Maria Balogun – 11T  
Zaim Hoque – 100  
Jodie Armstrong – 9I  
Cherie Reynolds – 9T

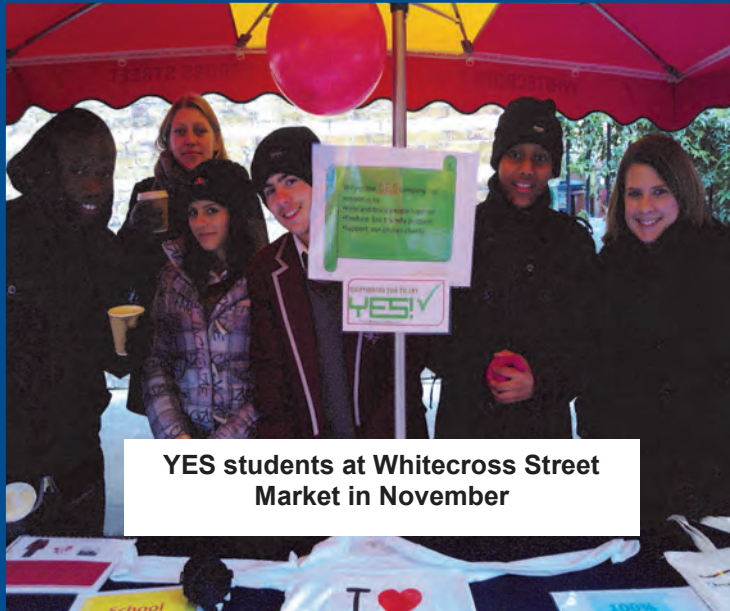
Congratulations also to Gabriel for his brilliant vision and commitment.



# Year 10 Students Say YES



The Young Enterprise company programme is up and running again this year, with another group of entrepreneurial Year 10s at the helm. Since October they have been running events and selling different products, with the aim of being a successful social enterprise (a company that benefits the community). Here Ashrani Kaur, tells us what they have been up to:



**YES students at Whitecross Street Market in November**

“What is Yes Company doing?

We are making T-shirts with a message on it e.g. anti-war, and we are trading at Camden Lock and Spitalfields Market in February. We are going to do a secret Valentine’s Day rose sale in which we will go around on the 12th of February and give roses out, and we also are doing a non uniform day on the 12th of February which students will have to pay £1 on the day at the gate before they come into school. Students will have to wear red and blue to represent the flag of Haiti for the charity we doing it for.

We also went and did market research at Whitecross Street Market (thanks to St Luke’s Trust for organising this) where we had our products out on display, and asked the public to do a short survey to tell us which product they liked best, and what amount of money they would pay for the products.”

Look out for more YES events and products coming soon!

## Life in the City with The Brokerage

The Academy is pleased to be working in partnership with The Brokerage Citylink again this year - a charity which aims help young people understand about the opportunities within the Square Mile.

They run a range of programmes including *Working in The City* which was attended by a group of Year 10 students in December and February. Over two half-day sessions, students learnt about life in the City of London by meeting professionals who work there.

In the first session, students interviewed employees from UBS including bankers and IT managers in order to investigate what it’s really like working for a large international firm.



**Students outside UBS**

Further programmes are planned including *City for a Day* and *City Careers Open House*, both of which will offer students the chance to visit city firms.

The second session involved students testing their problem solving skills and competing in a share trading simulation.



## School Council Sets Up Shop

by Alex Cipa and Sami Gherezgher

The School Council is operating a successful store in the school foyer. The store was opened by Alex Cipa (10O), Sami Gherezgher (10I) and George Ward (10L) at the beginning of last term. The store sells healthy refreshments for students during break time. All the proceeds that we receive at the end of the year will be given to a charity chosen by the students of this school.

When we were asked how we can help out community and school, we decided that this was the best way to return a favour to those who need it most. Along with this shop, there are also many other events that will be run by School Council to help in exactly the same way. We have also been trying to enforce a steady recycling scheme, and have been informed that when we enter the new building it will be up and running.

# Young Consumers Competition 2010

By Ms Gleeson

It's that time of year again when students nationally battle it out for the coveted award of 'Young Consumer 2010'. This year has been even more exciting as entries could be submitted online, enabling far more of our students to take part (in fact, all the Y10s and some of the Y11s had a go, which was great!)

Students had to form groups of 4 and race through a series of consumer questions within a 1 hour time limit – testing their knowledge and research capabilities to the max. Questions were based on some of the following topics:

- Social Responsibility and the Environment
- Food and Drink
- Money and Finance
- A Question of Credit
- General knowledge

Winning Teams will be invited to attend a high profile Islington Final at the Emirates Stadium on 24th February and then if successful, on to the London Final.



## Have a Go!

*Here's a snippet of the questions asked.  
How many can you answer?*

*See page 7 for the answers:*

1. What do the letters ASBO stand for?
2. Which discarded confectionary product has been defined in law as litter?
3. In environmental terms what are the 3Rs?
4. Citrus fruits are high in which vitamin?
5. What is the salted roe of a sturgeon called?
6. What is the name of the tea which is flavoured with bergamot?
7. How many digits are there in a bank sort code?
8. In order to pay for your university education you may need to take what type of low interest financial assistance?
9. They may be state, personal or stakeholder and we need them when we retire. What are they?
10. Name one of the three main Credit Reference agencies?
11. What should you do to build up a good credit history?
12. How old must you be before a finance company can offer you a credit card?
13. Which Office of Fair Trading looks after price fixing in the UK?
14. Which Government Department is responsible for collecting income tax?

## Y10 Trip to BP Canary Wharf



By Ms Gleeson

A number of Y10 Business and Enterprise students took part in a trip to BP's Head Offices in Canary Wharf on 15th December. On arrival at their modern offices, students were given a hefty lunch in order to awaken their reflexes in anticipation of the afternoon's events. The main event involved students getting into teams and undertaking 'The Trading Game', competing against each other to be the team with the most profit at the end of the day. There were 4 rounds of trading relating to the oil market, with teams pitting your wits against forces out of their control.

All in all, the students had a great time and we would like to express their thanks to BP for hosting the event.

## Red Arrows Visit the Academy

The Academy were pleased to host a visit by a member of the Red Arrows on 1st October who helped the Guild of Air Pilots and Air Navigators present a seismometer donated to the school. David Montenegro, Flight Lieutenant of the Royal Air Force Acrobatic Team (Red Arrows) joined Livery Warden Wally Epton and John Mason of the Guild, to formally present the gift to Mr Bray, AVP for Global Environment during Year 10 assembly. The guests visited a Year 10 Business Studies class to answer questions about careers in aviation and the exciting work of the Red Arrows and the Guild. Many thanks to David, Wally and John, and special thanks to the Guild for their kind donation. We look forward to setting the seismometer up in the new building, and using it to enhance students' learning of the earthquakes.



Mr Bray with Wally Epton and David Montenegro

# COLA-I-6 on Track for September Opening

By Mr Ducker

These are exciting times at the Academy as we prepare ourselves for the launch of the Sixth Form in September. The proposed new Sixth Form at COLA-I is really beginning to take shape as it reaches the final stages of completion.

Last term's 'Open Event' held in the new Sports Hall attracted many interested students from both inside the Academy and further afield. They all received a prospectus detailing courses on offer and enjoyed a presentation showing them what the new 6th form will look like and informing them of the application process. They also visited the many subject stalls that were on display and met with the teachers responsible for delivering those subjects.



Particularly popular was the Velocity stand where students could find out about the many diverse enrichment activities on offer such as the Duke of Edinburgh Awards Scheme photography and overseas work placements. Many students have already been on a grand tour of the new building and seen what the Sixth Form will eventually look like. The response



has been excellent and more viewing trips are planned for the coming weeks.

It's great that the current Year 11s will have the opportunity to further their studies in a state of the art building with world class facilities on offer.

Interviews for the limited amount of places are underway and students will know if they have been offered a provisional place by end of term. For more information about the Sixth Form, please contact Karen Becker, Admissions Officer on 0207 226 8611



## Charity of the Year

To celebrate Enterprise Week 2009, the whole school took part in an enterprise challenge to choose a charity which the Academy would fundraise for through Business and Enterprise activities this year.

The aim of the challenge was for students to learn about the important contributions charities make to society on both a local and national level.

Each class had the opportunity to learn about five different charities -The Dogs Trust, St Luke's Trust, St Joseph's Hospice, Oxfam and Richard Cloudesley Special School. Each class then voted for their favourite charity.

It was a very closely run event, but in the end St Joseph's Hospice were the very deserving winners. The centre in Hackney provides a range of services for people who have life limiting illnesses, and

have been offering care and support to families for over 100 years. We look forward to fundraising for this important cause this year.



## Juice 4 Life

Getting your five-a-day of fruit and vegetables is going to be much easier now that the Academy has its very own juice bar being run by students in Year 10 and supported by Ms Habib.

Juice 4 Life is a social enterprise that serves fresh and healthy fruit juices and smoothies in the school foyer and at Academy events. The company recently ran the refreshments for the 6th Form Open evening, and also the Careers Fair. All students in the company have also received formal training in food



hygiene and health & safety. Look out for their stall and get yourself a healthy and tasty drink!



# Business and Enterprise Update

With Ms Jones

As part of the Academy's specialism, Business and Enterprise lessons are now up and running for most year groups, and we asked Ms Jones, Innovator for Enterprise, to tell us what everyone has been up to so far this year...

## Year 7 & 8

This term Year 7 students have been learning all about importing and exporting products in their 'Global Trade' unit. Students have been devising their own products to sell to different nations and are presenting their work to their classes in the last lesson of term. In this unit students have been practising their team working and decision making skills. In Year 8 the focus has been on finance. Students have been working in groups to discover from where people and businesses get their money and how they can use this money effectively. As part of this unit students have been budgeting and making tough financial decisions. They have been practising their decision making and risk taking skills also.

## Year 9-11

Business Studies is now a part of the core curriculum, meaning that all Year 10 students are studying a business course. BTEC students have been learning about entrepreneurs whilst GCSE students have been investigating different business types. Many students have already had the chance to go on business trips that have enhanced their learning.

## Year 11 Academic Mentoring Programme

36 Year 11 students are benefitting from a unique mentoring programme which is being delivered in partnership with City University.

The Academic Mentoring Programme aims to give COLA-I students the chance to be supported in their studies by City University students. Sessions take place once a week for an hour after school, with mentors offering students support, advice, guidance and encouragement.

The programme kicked off on 13th January with a special event attended by former COLA-I students, City University lecturers and motivational speaker Andrew Mohammad.

Many thanks to the volunteer mentors who give up their time, and well done to those students who have signed up to this fantastic opportunity.



## Ladder to Law

By Alison Goodwin, Lovells LLP

COLA-I has signed up to be involved with the 'Ladder to Law' programme, which has recently been launched by Lovells LLP, an international law firm in the City.

The 'Ladder to Law' initiative will enable COLA-I students to gain a more detailed insight into life as a lawyer. Year 10 students will visit the firm for an interactive workshop on the skills needed to be a lawyer and the following year, when the students are in Year 11, they will have the opportunity to spend a day at Lovells, meeting lawyers and partners and finding out more about applying to law at university.

## Let's Talk Medicine

Year 11 students were given a fantastic opportunity to learn about life as a medical student at the first of the 'Meet the Professionals - Tea and Talk' series of careers events in the Hub after school.

Dr Jane Valentine from Kings College University spoke to students about the skills needed to work in the medical profession, and under-graduates took COLA-I students through a series of practical clinical activities such as taking a person's blood pressure.

'It is essential that medical professionals have communication skills, commitment, can make decisions and have employability skills such as being organised,' explained Dr Valentine. She also encouraged students to develop their CVs by volunteering with organisations such as St John's Ambulance, and talked about King's Extended Medical Degree Programme which offers London students the chance to study a special enhanced medical degree course at the university.

The talk was organised by City of London Boys School, with more to follow on other professions (see the back page for more details).



# Academy Careers

Every issue we hear from a member of school support staff to find out more about how they contribute to Academy life. Here we meet Narin Baykas who has recently joined COLA-I as the new Post 16 Administration Assistant:

“My name is Narin Baykas and I am the new Post-16 Admin Assistant. I am based in the tiny office in the Hub with the Business & Enterprise teachers because I also support the Business and Enterprise department with their administration needs.

As some of you may have guessed I am Turkish (from Northern Cyprus) and I have a degree in Law but prefer to work in schools at the moment. I do want to become a police officer in the future though.

Previously I worked as a primary school admin assistant in a small setting which means I will be learning lots of new and exciting things at COLA-I. Even though I have been working here only six weeks, I have already been part of some interesting projects such as preparing and launching the Academic Mentoring programme and helping with the Careers Fair, which was quite a success. I will be mainly working with the sixth formers and the Year 11's next year. Currently I am involved in preparing for the opening of the Sixth Form which is quite challenging and tiring sometimes. I am looking forward to working with the new COLA-I6 students and I have already met some lovely Year 11's who are pretty cool!



## Coming Up

This will be an exciting year as we plan even more events as part of the Academy's Business and Enterprise specialism.

Below is a snapshot of the exciting things coming up over the next few months. Further dates will be confirmed in the coming weeks.

### FEBRUARY

- The Brokerage - Year 9 City for a Day Trip - 24th Feb
- The Brokerage - Year 10 Working in the City - 26th Feb
- 'Meet the Professionals Tea & Talk' - Law - 24th Feb
- Young Enterprise Trade Fair at Camden Lock - 27th Feb

### MARCH

- PAP DAY - 16th March:
  - Year 10 Work Experience Preparation Day
  - Year 11 Financial Literacy & Next Steps
  - 'The 6th Form Look' Fashion workshop
- Young Enterprise Inner City Entrepreneurs Competition
- 'Meet the Professionals' talks continue in the Hub
- Year 9 GCSE Options work

### APRIL

- Work experience preparation programme continues
- Young Enterprise Company Programme competition

### MAY

- Lovells Ladder to Law programme
- Work experience preparation programme continues

## Year 10 Work Experience

Year 10 work experience will take place from 21 June to 2 July and we will be working with students over the next few months find them the right placement.

There will be a full programme of activities to help students decide which industry they would like to work in. This will kick off on Pupil Action Planning day in March with a workshop run by Paragon Learning - a company that specialises in helping students prepare for work experience.

A range of placements have already been secured at local companies, and more are being sought. Students also have the choice of finding their own placements, and we will endeavour to make sure every student has a placement that suits their needs.

If you are a Year 10 student, now is the time to get your thinking caps on and consider the skills you want to learn, and the type of industry you are interested in.

If you are a local business who can offer a placement to any of our students, please get in touch with Ms Callender on 0207 226 8611.



1. Anti-social Behaviour Order 2. Chewing Gum  
3. Reduce, Reuse, Recycle 4. Vitamin C  
5. Caviar 6. Earl Grey Tea 7. Six 8. Student Loan  
9. Pensions 10. Experian, Equifax and Call Credit  
11. Pay bills on time 12. Eighteen 13. Office of Fair  
Trading 14. Her Majesty's Revenue and Customs

Answers:

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## Meet the Professionals Tea and Talk

A series of careers talks with professionals in the Hub on Wednesdays after school

Topics coming up include:  
Engineering  
Sports Therapy  
Media

**LAW - 24th February 2010**

Come along and meet Mr David Joseph QC and find out about different careers in Law.

Sign up with Narin Baykas, Hub Office.



## connexions

Let's talk about you

Connexions is a service that provides young people aged 13-19 years with information, advice and practical help with all sorts of things that might be affecting them at school, college, work or in their personal or family life. They can also provide specialist help if needed.

At COLA-I, Liz Blakemore is the permanent Connexions PA based in *the Inclusion Room*.

If you would like to speak to Liz about anything in confidence, pop in to make an appointment. For Year 9, 10 & 11 a special drop in session is also run on Tuesday and Thursday.

## CITY *Biz* Word Search

Can you find the following words in the table below? They run vertically, horizontally and diagonally:

Career  
Finance  
Workplace  
Architect  
Mentor  
Team  
City for a Day  
Red Arrows  
Law  
Media  
Doctor

## Year 11 Business Studies After School Club

Every Thursday 3.30-5pm  
in the Hub with Ms Gleeson  
All students welcome!

Develop your knowledge and understanding by regularly reading the core text book and practising exam questions.

Core text book =  
Business Studies for OCR GCSE  
ISBN 0-340-7905  
(unique book reference code)

C	R	T	M	E	N	T	O	R	K	I	W
A	I	O	P	R	H	F	Y	G	I	P	O
R	R	T	H	G	S	D	O	C	T	O	R
E	C	R	Y	A	F	W	V	R	T	U	K
E	G	E	D	F	I	N	A	N	C	E	P
R	S	D	N	J	O	R	E	B	G	K	L
H	Q	A	Y	L	R	R	H	V	N	C	A
G	W	R	P	A	H	T	A	O	P	I	C
T	T	R	I	E	B	M	E	D	I	A	E
E	Y	O	C	S	W	Y	R	N	A	L	J
A	B	W	Y	L	A	W	E	Y	S	Y	A
M	C	S	A	R	C	H	I	T	E	C	T